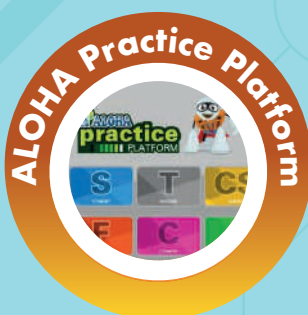




NEWSLETTER

ALOHA INTERNATIONAL

November 2021



www.alohama.com

INTERNATIONAL PRESENCE



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ALOHA UZBEKISTAN

www.alohauzbekistan.uz

ALOHA VENEZUELA

www.alohavenezuela.com

SUCCESSFUL EXPANSION

Since it's beginning in 1993...

ALOHA Mental Arithmetic has been a great success story. The achievement was accorded in Malaysia, the country where this computing method was used for the first time, with the endorsement of the Malaysia Abacus and Mental Arithmetic Association (MAMAA) and Zhejiang Abacus Association of China. The Program's success quickly reached the neighbouring countries of Asia before expanding to Australia, North America, Europe, Africa and South America. In these past twenty-eight years, the program has been implemented in many countries across the world which are now part of the ALOHA Mental Arithmetic international network.

We are pleased to present the new members of our team:

Colombia and Bolivia.



Diana Artunduaga



Esteban Carrera Bonilla



Luis Artunduaga



Ramiro Sáenz Cornejo

ALOHA INTERNATIONAL CHRISTMAS CELEBRATION

The year 2020 was a year of unprecedented challenges posed due to the pandemic. Despite being caught unaware, ALOHA was undeterred as it continued to innovate, not only academically, but also professionally by organizing events that once again brought us together as one big family.

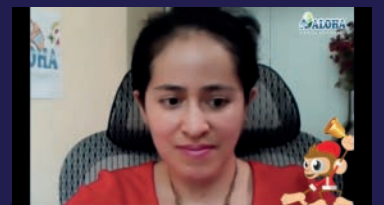
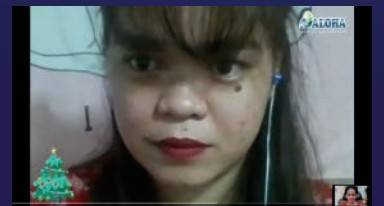
The month of December witnessed the organizing of a Christmas event in which teachers and delegates from countries such as Colombia, Ecuador, Mexico, Panama, Uzbekistan, Portugal, Philippines, Malaysia, Spain, and Guatemala participated.

The presence of our special guest, mascot, the Monkey, made the event lively and filled with fun and frolic.



The activities that were conducted in this event were allusive to the December holidays such as the ALOHA challenge, decorating of Christmas trees, preparation of unique food dishes which were shared on the online platform and many others.

The essence of our ALOHA program is the amalgamation of all the countries which will continue to be essential in unifying the values that represent us.



**MERRY
CHRISTMAS**



NEW ALOHA CENTER DESIGN

Transformation and innovation form the backbone of development and growth at ALOHA. Keeping this in view a new image for the ALOHA Centres has been developed. This is available to all centers internationally!



INCREDIBLE ALOHA UZBEKISTAN NATIONAL COMPETITION 2021!

ALOHA Uzbekistan National Competition 2021 was organized in Tashkent, the capital of Uzbekistan, on June 27, 2021. The competition took place in the Ballroom of the Hilton Tashkent City Hotel in the heart of the city.



Children from: Tashkent, Bukhara, Samarkand, Namangan, Andijan, Fergana, Karshi, Nukus, Zangiota, Akhangaran, Chirchik, Kiyim-Chirchik, Bekabad, Angren, Navoi and others.

700 students from different cities of Uzbekistan participated in the Competition. Every participant took away with them gifts, sweets, medals. Tickets to the park and museum entertainments were also provided to all the participants of the Competition. The award-giving ceremony took place in Tashkent City Park - one of the most beautiful places in the country.

After a stellar performance of popular Uzbek singers and dancers, 300 students received awards, certificates were given to the best 300 participants. Moreover, each winner received gifts from the sponsors: packs of sweets and smart-watches. 10 cell phones and a laptop were also provided to children and the winners were selected through a lucky draw.



ALOHA International would like to express its deepest respect and gratitude to the Agency of Youth Affairs of the Republic of Uzbekistan and the ALOHA Uzbekistan team which was led by Mrs. Dinara Khakimova, who received many words of gratitude and positive feedback, which became a motivation for ALOHA Uzbekistan team. ALOHA team has proved once again we are...

For the first time in history, a national competition of ALOHA Uzbekistan was organized with the full support of the Agency of Youth Affairs of the Republic of Uzbekistan and had children participating from the whole country!



The competition was monitored by our effervescent International Director, Mrs. Kiran Motwani, who was one of the biggest motivators of the event, inspiring the team of ALOHA Uzbekistan for further growth. There were many interviews aired for various popular TV channels of Uzbekistan. Furthermore, they had a chance to visit the ancient cities of Samarkand and Bukhara.



THE BEST!

ALOHA UZBEKISTAN SEMINAR 2021

The ALOHA International family had the pleasure of organizing a seminar for the teachers of ALOHA Uzbekistan 2021 whose main objective was to update them on the new contents of ALOHA for excellent application in the class.

During the seminar, different points were discussed such as:

- Presentation of new Games Dossier ALOHA. The Games Dossier ALOHA is now composed of 100 games, which is divided between those that can be used in person, virtually, or face-to-face without contact.

- Presentation of the new structure of the ALOHA class.

- Presentation and application of Brain Gym activities.

- Presentation and application of Brain Breaks activities.

- Presentation and application of Cognitive Activities.

- Presentation of ALOHA Challenge.

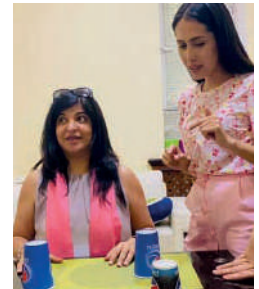
- Presentation of Kinder Tiny Tots program.

- Presentation of Brain Workshops.

- Refresher course of different techniques for teachers: it was about how to treat students with different emotions, attitudes and ways of learning in an ALOHA class.

Refresher course of different techniques for teachers: it was about how to treat students with different emotions, attitudes and ways of learning in an ALOHA class.

- Performing the rhythm activity with glasses that are included in Brain Workshops Musical-Intelligence.



- Performing new basic skills with the abacus.



- Delivery of certificates to seminar participants.



- Presentation and explanation of the different contents of the seminar.



- Award of recognition to ALOHA Uzbekistan for its participation.



INTERNATIONAL CULTURAL EXHIBITION

On January 30th, 2021, the first ALOHA International Cultural Exhibition was organized. It was a virtual experience where 10 ALOHA students from Spanish-speaking countries such as Colombia, Ecuador, Guatemala, Mexico and Panama represented their country, talking about their culture, unique food, customs and traditions,

It was undoubtedly a hard-fought activity. The country chose the representatives through a Facebook dynamic. They had to demonstrate their creativity and skills to speak in front of the camera, share their favorite traditions, wear the typical costume, and even cook a representative dish of their region. Out of thousands of ALOHA students who participated, the country chose only two to represent their country proudly!

ALOHA families of the country chose the winners by reacting to the videos of their favorites, making this event a great learning experience for our community.

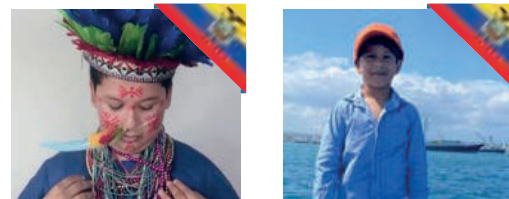
The International Cultural Exposition made us feel that distance is not an impediment to know diverse cultures and traditions which despite how unique they are from one region to another, all have a similar objective: to leave a mark on the following generations on the most precious treasures of a culture and its roots.

GUATEMALA



Montserrat Hernández Ramírez & Gisell Ariza Chinchilla

ECUADOR



Diego Vera & Uriel Cuenca

PANAMA



Jamie Muir Lucero & Elah Escartín

COLOMBIA



Hanna Natsumi Rojas Gomez & Guadalupe Zuluaga Monsalve

MEXICO



Andrea Solano Alpuche & Maria de la luz Segovia



INTERNATIONAL TEACHER'S EXCHANGE

ALOHA International recruited all ALOHA Mental Arithmetic program teachers from Spanish-speaking countries to participate in the online ALOHA International Teacher Exchange. Each teacher had the opportunity to share with students from another country essential facts about their culture, typical food, type of currency, patriotic symbols, representative places, music, traditional clothing, and curious facts about the region. The grand event was held from February 22nd to 26th of 2021, and the participating countries were:

Colombia, Ecuador, Spain, Guatemala, Mexico, and Panama.

The structure of each ALOHA class was respected, customizing the activities such as the Speed Test and Dictation of numbers according to each country and everyone had the opportunity to meet and learn from other cultures in a fun way.

Brain Gym activities Ecuador teacher to students from Colombia:

The students performed Brain Gym activities with the rhythm of the typical music of Ecuador.



Speed Test Spain teacher to students from Guatemala:

The teacher mentioned the importance of surfing in the North of Spain, so the Speed Test was "ESPAÑASURF".



Dictation of Numbers Mexico teacher to the students of Panama: The teacher talked about the seven main pyramids in Mexico, and students had to write down the 15 numbers they heard within the story.



**Everyone enjoyed this amazing
international experience!**

1st INTERNATIONAL STUDENT'S EXCHANGE



STUDENT EXCHANGE

In April 2021, the First International Student's Exchange was held, where children from countries such as Ecuador, Spain, Colombia, Guatemala, Mexico and Panama participated during their classes. This allowed visiting classmates from other countries and live the experience of knowing different typical games of the region to which they traveled, as well as characteristic speaking ways of the country.

The student winners of the ALOHA Rewards Online "travelled" virtually to one of the Spanish-speaking countries mentioned above during a class. The students enjoyed some of the most famous and representative games of the country they visited and also the use of certain words in their country were expressed as different idioms while demonstrating everything they learned during their ALOHA classes.

Each country equipped its classes with dynamic presentations which included typical games befitting the students and activities with images and vivid music that set the little ones to participate and develop during the class and live with the guests of the different participating countries. Above all, respecting the original ALOHA class structure.



Spain made "Lottery" games where the little ones carried out operations and crossed out the results to win. They also created games such as "Guess Who" where the little ones imitated professions and animals so that others could guess what it was. The "Musical Chairs" was a perfect finishing touch since the little ones laughed between music to sit as soon as the music stopped.



In Ecuador, they played "Truth or Dare" wherein the students chose a number to be able to do challenges or to be able to answer questions. The "Hopscotch game" was part of the fun activity where the teacher showed a virtual Hopscotch and dice to perform different challenges. Finally, in the game coined as "My boat is going to sail" students were asked to mention an object from the same semantic field making a large string of words.



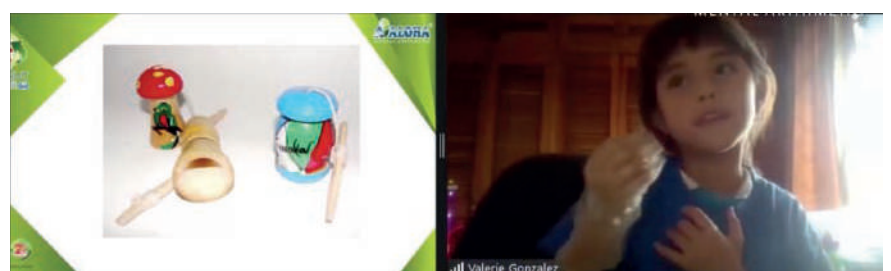
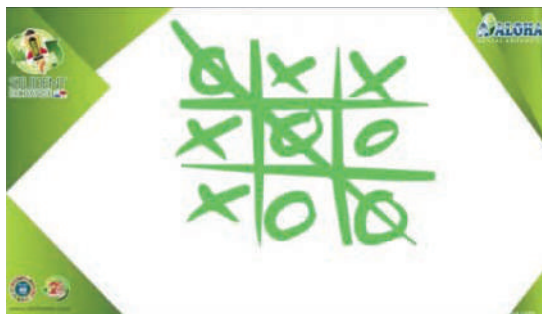
With Colombia, the little ones played as a team to the "Trompo" in a roulette being in an icon to carry out the activity that was shown. The "Stop" game had modifications where the children drew the elements with the color that was mentioned by the teacher. They ended up with all the rhythm of the game "Statues" where the music flowed and when the music stopped, they had to freeze.

In Panama, they decided to play "Twister" through a roulette that contained the different icons of ALOHA activities. Depending on the color, the students would perform some action, such as the abacus, flashcards, mental oral, steps, fingering theory, or jump.



Guatemala and Mexico made use of Spanish words compared to other countries, in addition to playing "One Hundred Students Said", testing their knowledge and skills to perform operations, in addition to playing "Little plane" and "Little shoe, Little pig", being very traditional and famous games of those countries.

Students from all participating countries finished their exchange with a fun ALOHA Challenge competition. They tested their knowledge of classic films and the funniest cartoons, with a very entertaining competition full of laughter and a lot of emotion.

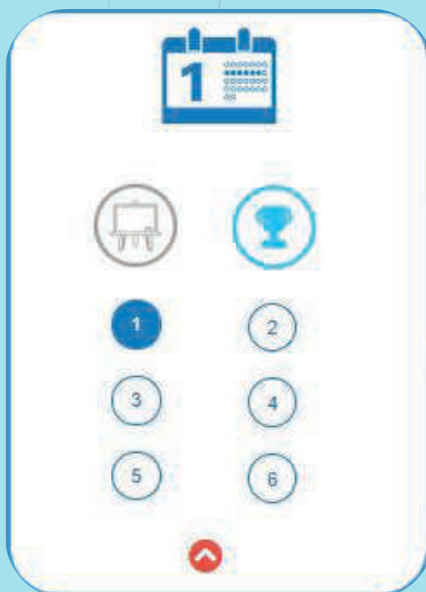


ALOHA PRACTICE PLATFORM

ALOHA Mental Arithmetic continues to innovate day by day to offer delegates, teachers and students tools that allow them to strengthen daily practice in a more interactive and fun way. Now, it can be done through the new ALOHA Practice Platform.

The objective of this platform is to strengthen the knowledge acquired in class and the teachers in their profile can view the summary of the exercises performed by the students of the group every week.

Students can practice 12 weeks for each level, and each week contains 6 days of work. The "Board" can be worked in the class or at home and by performing the 80% of the calculations correctly for the week, the student gets entitled to crack the weekly Challenger.



The platform has four modes to practice: abacus, fingering theory (Kids), visualization of abacus and flashcards, as well as extra challenges from Super Kids or Super Tiny Tots.



In the teacher's profile, there will appear a summary of the exercises performed per week by the students in the group.



ALOHA Mental Arithmetic continues to generate strategies and add tools so that the experience of the students of the program continues to enrich them and provide them with lifetime benefits.

NEW ALOHA MENTAL ARITHMETIC WEBPAGE

“We seek to create an identity through **unification** in diversity forming the core of **ALOHA Family**”

This year 2021, ALOHA has gone through several changes, one of them being the redesigning of the website with the sole purpose of being able to generate a sense of belongingness and unifying the image internationally.

By merging the new graphic line and the practical design, the ALOHA website aims to create a more pleasant experience for the users on the network. This will also ease the process of lead generation sales and customer support services.



Which are the **most relevant** changes?



The new website will have a simpler platform to manage for internal users, for those in charge of the countries. Making the webpage publishing process practical and efficient.

The franchise information sections will generate an easy experience for delegates since the contact forms will reach them directly.

The generation of a "blog" as the news will provide users with a source of information that the target market or segment can take as informative or useful content for their day today.

ALOHA Mental Arithmetic seeks to create tools that help all those who are part of this family, to help, use and share with more people managing to position us as a source of information and reliable brand.



ALOHA CHALLENGE IN FAMILY



On July 10th, 2021, the event was held: "Challenge in Family" the purpose of which was to share a space for coexistence and fun. This is in addition to demonstrating the knowledge that the members of the participating families had about the Olympic Games, an international event that was held in the city of Tokyo at the end of that month.

Families from Ecuador, Colombia, Guatemala, Mexico, Panama, and Spain participated, who with great emotion registered and received a video before the event, in which the Olympic trajectory of each of the countries was described, the best athletes who represented them and the medals they obtained. This video served as an information guide to answer the Challenge that was applied on the day of the event.

Truly a dare with more than 450 families participating, it was a very closed contest, in the end, three families who obtained the best score received a prize and were crowned winners.

ALOHA always seeks to organize events that also help family integration.

Because **the time**
we spend with
the family
is time
well spent!



INCREDIBLE ALOHA CROATIA NATIONAL COMPETITION 2021!



On the 5th of June, ALOHA Croatia held the award ceremony for the students who achieved the best results in this year's National Competition. The ceremony was organized in three separate groups across the entire day and was attended by hundreds of children and family members in total.



This was a beautiful experience for the students, their families, and members of ALOHA Croatia as well since there was no event held in 2020 due to pandemics. It was a celebration of the children's hard work and great results, and the proud parents couldn't stop smiling throughout the ceremony. The children were awarded trophies and medals, as well as small gift boxes.

After they have received their awards, students enjoyed various types of delicious food, refreshing fruit cocktails, and not miss the mouthwatering ice cream! There were also magicians, clowns, and face painters to keep everyone happy and entertained throughout the day. It was a breath of fresh air in a year that didn't have many gatherings and we were so glad that such an event could be organized to bring the entire ALOHA family together once again.



BRAIN WORKSHOPS

Workshops were devised for the students for their school holiday in which the essential characteristics of ALOHA Mental Arithmetic prevail: the abacus and the game. These courses have managed to blend, abacus, the most essential part of ALOHA with Harvard Gardner's modern learning theory of Multiple Intelligence in the most effective way.

The class structure of Brain workshops includes a part of the abacus with a duration of 24 minutes and a part of the activity with a duration of 36 minutes in which the students will work on the multiple intelligence together with the ALOHA benefit linked to it, making these workshops innovative and fun for vacation breaks.



The base structure of the workshops is designed to teach students how to use the abacus, emphasizing technique, precision, and speed. If necessary the structure also allows students who already have previous knowledge of the ALOHA method.

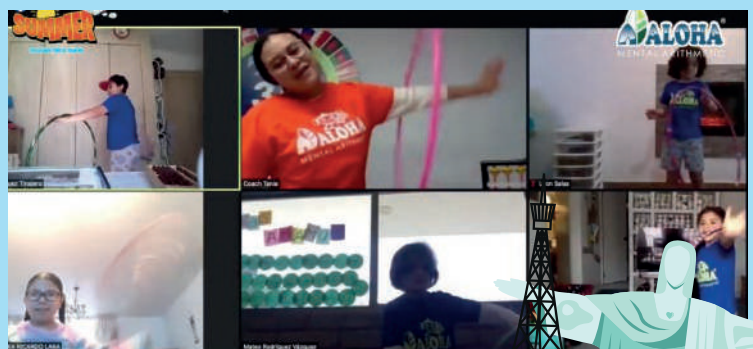
ADVANTAGES OF BRAIN WORKSHOPS

- **Motivation.** By considering the different forms of learning, the teacher captures students' attention more effectively. In the workshops, students focus not only on traditional processes but also on activities and projects that make learning more exciting by increasing students' self-esteem and self-confidence.

- **Personalize learning.** Considering the type of learning of each student, the teacher can reach out to all the students more directly and connect with each of them.

- **Learn to learn.** Students develop different bits of intelligence and are more aware of their strengths and identify themselves better by understanding what motivates them, what they like and what works best for them to learn.

- **Meaningful learning.** Offering students different ways of learning formats, and possibilities to express what they learn which in turn allows the teacher to obtain significant results.

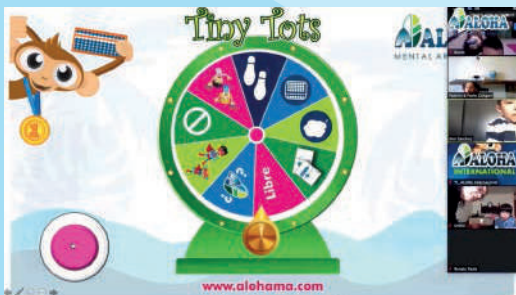


ADVANTAGES OF BRAIN WORKSHOPS



- **Educational innovation.** Being functional and innovative these programs offer academic theories different from the common ones with guaranteed results.

- **Fun guaranteed.** The program is designed in such a way so that each workshop awakens the student's interest posing a constant challenge through fun and experimental activities.



Currently, there are two versions of Brain Workshops, each with different characteristics without losing the structure and essence of the program.

- **Version 1: "Brain Workshops".** Each workshop lasts one week in which, at the end of each day, there is an "intelligence challenge" that stimulates explicitly the benefit linked to the corresponding week. While doing these activities, different crafts and experiments are performed in turn helping the student to boost one of the multiple intelligence.



- **Version 2: "Brain Workshops Travelling around the world".** Each workshop lasts one week and is focused on a different country: Brazil, Mexico, China, Spain, France, India, England, and Russia. These workshops allow students to work on multiple intelligence and enhance ALOHA benefits while learning new and exciting things about each country, such as its culture, traditions and food through crafts, cold cooking activities, experiments, stories, and games.



TRAVELLING AROUND THE WORLD



RETURN TO FACE-TO-FACE AND HYBRID ALOHA CLASSES

The wait is finally over! And in many countries, ALOHA has returned to safe face-to-face classes. This return has been full of challenges at the same time undefinable ecstasies and dreams.

The emotion could not be contained, both for the students and the teachers, knowing that the most important thing is to have a **SAFE RETURN** where everyone stays protected in a situation that tormented worldwide.



Face-to-face Class
Malaysia

To make a free and informed decision, respecting the individuality of all families, in some centers different modes of learning are offered:

- **100% Online:** both teachers and students connect to classes simultaneously, enjoying this great experience completely online.



Online Class Guatemala

- **100% face-to-face:** with strict adherence to safety and hygiene measures recommended by the health authorities.



Face-to-face Class
Wellington School,
Queretaro, Mexico



Face-to-face Class
Makarenko School,
Puebla, Mexico



Panamericano Bilingüe School,
Cd. Juárez, Mexico,
Hybrid classes

- **Hybrid:** classes are taught in-person to some students within the classroom, with the necessary security measures, and at the same time, it is projected online for other students who connect directly from their homes.

Regardless of the mode of learning chosen to train their neurons, it's the impalpable commitment and dedication of parents, students, and all of us who are part of the ALOHA family without swaying away from our focus to maintain the cognitive development of children, interaction, fun classes, and the health of the little ones.

At ALOHA we always seek to respect the provisions of each country by adapting the classes according to the needs and guidelines time and again issued by the authorities. To site and example in countries such as Australia, Croatia, China, Greece and Uzbekistan the return to ALOHA classes has been 100% face-to-face and meeting the students after more than a year of forced confinement, was very poignant.



In other countries, such as Bangladesh, Canada, India, Indonesia, Russia, Spain, and the USA, both face-to-face and online options are offered to the parents. And in Cambodia, Colombia, Ecuador, Guatemala, Ireland, Malaysia, Panama, and the Philippines, ALOHA classes continue 100% Online. While in Mexico, ALOHA is back with three modes of learning depending on the region, center and/or school.



Online classes the new mode of learning helped ALOHA spread its tentacles to more and more places which would have been a distant dream else while, return of face-to-face or hybrid classes, has been both exciting and challenging for everyone, but once again it proved that in ALOHA, the development of all children...



DOES NOT STOP!



ALOHA STAR

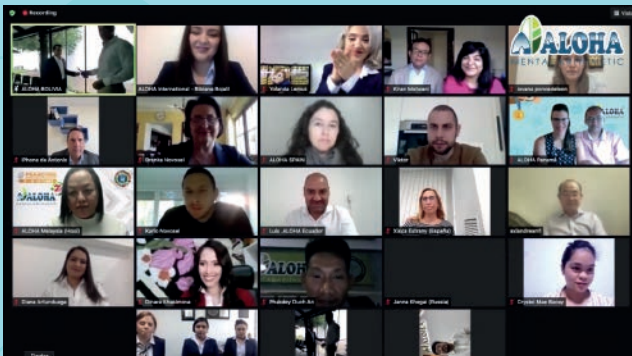
“ When everything seems to be going against you, remember that the plane takes off against the wind, not with it. Henry Ford. ”

Facing adversity, overcoming challenges, as well as adapting to complex situations and contexts is part of the human condition and essence, however, not everyone manages to get ahead.



As Darwin said: "It is not the strongest of the species that survives, it is not the most intelligent, it is the one that is more adaptable to change."

We all started this year by adopting a new normal, breaking our comfort zone and altering the dynamics of social, family and school dealings. Large economies of countries, entrepreneurs, solid institutions, small businesses, thousands of families lost their jobs, fighting all odds to bear the brunt of the pandemic.



This year ALOHA International has given recognition to everyone who has contributed big or small in terms of their efforts, sharing of new ideas, understanding adaptability, flexible working, comprising on the allocated budgets, overcoming adversity and in this way were able to meet the goals and objectives set out in the ALOHA program.



Everything has been achieved by encouraging each other by showering words of confidence and strength in the hope of scaling new heights, therefore, this year the ALOHA STAR is for Country Delegates, Franchisee Delegates, Center and School Directors, the ALOHA Collaborative Team, administrative staff, teachers, parents and students in totality.

Congratulations and our most sincere appreciation for being part of this amazing family of committed people with the shirt on and with the desire to remain united and achieve our goals regardless of adversity!!

